



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199743

Schedule Dates

10/30/12-11/05/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/29/12

Last Modified

11/01/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08889993

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,156.25

Net Total

\$29,218.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 93 \$34,375.00

Grand Total: 93 \$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/30/12-11/05/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A		1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
2.0	Normal Line / SPOT (1)	10/30/12-11/05/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A		1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/29/12
3.0	Normal Line / SPOT (6)	10/30/12-11/05/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P		1	1	1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/29/12
3.0.1	Closed Preempt (6)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
3.0.2	Preempt (6)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
4.0	Normal Line / SPOT (7)	10/30/12-11/05/12	3	:30	10:58A- ABC-THE VIEW		1	1	1	1	1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/29/12
4.0.1	Closed Preempt (7)	11/02/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
4.0.2	Closed Preempt (7)	10/31/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
4.0.3	Closed Preempt (7)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
4.0.4	Preempt (7)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
5.0	Normal Line / SPOT (21)	10/30/12-11/05/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE		1	1	1	1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/29/12
5.0.1	Closed Preempt (21)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199743

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10/30/12-11/05/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE,MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/29/12

Last Modified

11/01/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08889993

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,156.25

Net Total

\$29,218.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 93 \$34,375.00

Grand Total: 93 \$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.2	Closed Preempt (21)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
6.0	Normal Line / SPOT (8)	10/30/12-11/05/12	3	:30	4P-4:58:31P (EST)	1	1	1	1	1	1			4	\$200.00	\$800.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
6.0.1	Preempt (8)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
7.0	Normal Line / SPOT (9)	11/03/12-11/03/12	3	:30	7P-NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
8.0	Normal Line / SPOT (15)	10/30/12-11/05/12	3	:30	7:30P- INSIDE EDITION 730P	1	1	1	1	1	1			4	\$200.00	\$800.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
8.0.1	Preempt (15)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
9.0	Normal Line / SPOT (25)	11/02/12-11/02/12	3	:30	11:35P- SPORTS-WHTM FRIDAY NIGHT FOOTBALL					1				1	\$250.00	\$250.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
10.0	Normal Line / SPOT (12)	10/30/12-11/05/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
11.0	Normal Line / SPOT (14)	11/04/12-11/04/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P							1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
12.0	Normal Line / SPOT (3)	10/30/12-11/05/12	3	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12
13.0	Normal Line / SPOT (4)	10/30/12-11/05/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/29/12

CONFIRMATION CONTRACT

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Accepted-Station:

Date:

Comments:

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WHTM
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PO BOX 5860
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Shorr Johnson Magnus
1831 Chesnut St.
Philadelphia, PA 19103

Contract # 199743

Schedule Dates

10/30/12-11/05/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE,MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered 10/29/12

Last Modified 11/01/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08889993

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,156.25

Net Total \$29,218.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 93 \$34,375.00

Grand Total: 93 \$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (5)	10/30/12-11/05/12	3	:30	6:30A- 7A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/29/12
15.0	Normal Line / SPOT (11)	10/30/12-11/05/12	3	:30	5:30P- 5:57:56P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
16.0	Normal Line / SPOT (13)	10/30/12-11/05/12	3	:30	4:58:31P- 5:30P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
17.0	Normal Line / SPOT (22)	10/30/12-11/05/12	3	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
17.0.1	Closed Preempt (22)	11/05/12															WHTM Harrisburg (WHTM)	Diversold/Spot -	
18.0	Normal Line / SPOT (10)	10/30/12-11/05/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P		2	1	1	1	1			6	\$500.00	\$3,000.00	WHTM Harrisburg (WHTM)		10/29/12
19.0	Normal Line / SPOT (16)	10/31/12-10/31/12	3	:30	10P- ABC-NASHVILLE				1						\$1,000.00		WHTM Harrisburg (WHTM)		10/29/12
19.0.1	Closed Preempt (16)	10/31/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
20.0	Normal Line / SPOT (23)	11/01/12-11/01/12	3	:30	7:57P- ABC-CMA AWARDS					1					\$1,000.00		WHTM Harrisburg (WHTM)		10/29/12
20.0.1	Closed Preempt (23)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
21.0	Normal Line / SPOT (18)	10/30/12-10/30/12	3	:30	10P- ABC-PRIVATE PRACTICE		1							1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:


Comments:

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WHTM Harrisburg (WHTM)			
By Broadcast Month	Spots	Rate	
Nov. 2012	93	\$34,375.00	
Grand Total:	93	\$34,375.00	

Date Entered	10/29/12
Last Modified	11/01/12
Entered By	Nicole Heckard
CO-OP	No
Headline #	ECR08889993
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$5,156.25
Net Total	\$29,218.75
Sales Tax	

Contract #	199743
Schedule Dates	10/30/12-11/05/12
Advertiser	Casey/Senate-D (3661)
Agency	Shorr Johnson Magnus (4312)
Product	Political-Political (1088)
Brand	POLITICAL (2893)
Salesperson	Jones, Mike (1068)
Sales Office	CONTINENTAL - Washington, DC
Buyer Name	DETTORRE, MIKE
Phone/Fax	/
CPE	N/A
Account Types	National/Political Candidate Agency
Billing Type	Standard
Comments	CASEY/SENATE/DEM



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (17)	11/05/12-11/05/12	3	:30	10P-ABC-CASTLE	1								1	\$1,500.00		WHTM Harrisburg (WHTM)		10/29/12
22.0.1	Closed Preempt (17)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
23.0	Normal Line / SPOT (24)	11/04/12-11/04/12	3	:30	7:59P-ABC-ONCE UPON A TIME								1		\$1,500.00		WHTM Harrisburg (WHTM)		10/29/12
23.0.1	Closed Preempt (24)	11/04/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
24.0	Normal Line / SPOT (19)	11/05/12-11/05/12	3	:30	7:57P-ABC-DANCING WITH THE STARS	1								1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/29/12
25.0	Normal Line / SPOT (20)	10/31/12-10/31/12	3	:30	9P-10P (EST)				1					1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/29/12
26.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:58A-NEWS-ABC27 NEWS DAYBREAK AT 6A					2				2	\$1,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		11/1/12
27.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7A-ABC-GOOD MORNING AMERICA					1				1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
28.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	9A-REGIS & KELLY					1				1	\$250.00	\$250.00	WHTM Harrisburg (WHTM)		11/1/12
29.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10A-ANDERSON COOPER					2				2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
30.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	12:30P-JUDGE JOE BROWN 1230P					2				2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12

Accepted Agency/Advertiser:		Date:	Accepted-Station:	Date:	Comments:
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WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199743

Schedule Dates

10/30/12-11/05/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE,MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/29/12

Last Modified

11/01/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08889993

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

\$5,156.25

Net Total

\$29,218.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

93

93

Rate

\$34,375.00

\$34,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	12P-ABC-GENERAL HOSPITAL	1					1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
32.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	3P- KATIE 3P	1				2				2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
33.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:30P- 4:58:31P (EST)	1				2				2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
34.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	9A- 10A (EST)	1					1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12
35.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8A- 9A (EST)	1							1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12
36.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7:30P- 7:57:56P (EST)	1					1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		11/1/12
37.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9A- 10A (EST)	1							1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 1992229

Schedule Dates

10/23/12-10/29/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered 10/22/12

Last Modified 10/22/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08887640

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,948.75

Net Total \$39,376.25

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Oct. 2012 81 \$35,350.00

Nov. 2012 19 \$10,975.00

Grand Total: 100 \$46,325.00

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/29/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/22/12
2.0	Normal Line / SPOT (2)	10/23/12-10/29/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/29/12	3	:30	7A- ABC GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/22/12
4.0	Normal Line / SPOT (4)	10/23/12-10/29/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
5.0	Normal Line / SPOT (5)	10/23/12-10/29/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1	1	1	1			4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
7.0	Normal Line / SPOT (7)	10/23/12-10/29/12	3	:30	10:58A- ABC- THE VIEW	2	2	2	2	2	2			10	\$150.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
8.0	Normal Line / SPOT (8)	10/23/12-10/29/12	3	:30	4P- 4:58:31P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
9.0	Normal Line / SPOT (9)	10/27/12-10/27/12	3	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/22/12
10.0	Normal Line / SPOT (10)	10/23/12-10/29/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
11.0	Normal Line / SPOT (11)	10/23/12-10/29/12	3	:30	5:30P- S:57:56P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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WHTM
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PO BOX 5860
Harrisburg, PA 17110-5860

Short Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 199229

Schedule Dates

10/23/12-10/29/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/22/12

Last Modified

10/22/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08887640

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

15.00

Commission

\$6,948.75

Net Total

\$39,376.25

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Spots	Rate
Oct. 2012	\$35,350.00
Nov. 2012	\$10,975.00
Grand Total:	\$46,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/23/12-10/29/12	3	:30	4:58-5:31P- S-30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12
13.0	Normal Line / SPOT (13)	10/23/12-10/29/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
14.0	Normal Line / SPOT (14)	10/28/12-10/28/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
15.0	Normal Line / SPOT (15)	10/23/12-10/29/12	3	:30	7:30P- INSIDE EDITION 730P	1	2	1	1	1				5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
16.0	Normal Line / SPOT (16)	10/24/12-10/24/12	3	:30	7:57P- S6P- 9P (EST)				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)	MIDDLE	10/22/12
17.0	Normal Line / SPOT (17)	10/24/12-10/24/12	3	:30	10P- ABC-NASHVILLE				1					1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-10/29/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
19.0	Normal Line / SPOT (19)	10/23/12-10/23/12	3	:30	10P- ABC-PRIVATE PRACTICE		1							1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/22/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	2								2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)		10/22/12
21.0	Normal Line / SPOT (21)	10/24/12-10/24/12	3	:30	9P- 10P (EST)				2					2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)	FAMILY/NEIGHBORS	10/22/12
22.0	Normal Line / SPOT (22)	10/25/12-10/25/12	3	:30	8:59P- ABC-GREY'S ANATOMY					1				1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199229

Schedule Dates

10/23/12-10/29/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered

10/22/12

Last Modified

10/22/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08887640

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,948.75

Net Total

\$39,376.25

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Oct. 2012 81

Nov. 2012 19

Grand Total: 100

Rate

\$35,350.00

\$10,975.00

\$46,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/23/12-10/23/12	3	:30	7:57P- ABC-DANCING WITH THE STARS RESULTS NIGHTLINE	1	1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
24.0	Normal Line / SPOT (24)	10/23/12-10/29/12	3	:30	2014P- ABC-ABC NEWS	1	1	1	1	1				4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
25.0	Normal Line / SPOT (25)	10/23/12-10/29/12	3	:30	Drbit- [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)	1	1	1	1	1	1			6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/22/12
26.0	Normal Line / SPOT (26)	10/27/12-10/27/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)	1						1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
27.0	Normal Line / SPOT (27)	10/27/12-10/27/12	3	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE	1						2		2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/22/12
28.0	Normal Line / SPOT (28)	10/27/12-10/27/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL	1						1		1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WHTM-TV

Date:

10/29/12

I, Shorr Johnson Magnus,
being/on behalf of: Bob Casey Jr, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/30 - 11/6					

Total Charges: \$28,037.50 (Net)

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/12 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Paul Roda
Printed Name

NSM
Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS
MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-4080 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK
3-7380/2380

4719

10/29/2012

PAY TO THE ORDER OF WHTM-TV

\$ **38,037.50

Thirty-Eight Thousand Thirty-Seven and 50/100*****

DOLLARS



WHTM-TV

A TAMPER RESISTANT TONER AREA



[Handwritten signature]

MEMO Casey